



## DEPARTMENT OF COMMERCE

### B.Com

#### Programme Outcomes (POs):- B. Com Computer Application

	Programme Specific Outcomes
PO1	To make the students efficient in office automation with computers and computer software applications
PO2	Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
PO3	To develop subject skill within various discipline of commerce, business, accounting , economics, finance , auditing and marketing with soft skills in Tally and ERP, E-commerce
PO4	Apply ethical principles and commit to professional ethics and responsibilities and norms of the Management practice
PO5	Students can demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.
PO6	Students can understand the impact of the professional solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development
PO7	Students can function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
PO8	Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.



**Course Specific Outcomes (CSOs)**

<b>SEM</b>	<b>Course code</b>	<b>Course Name</b>	<b>Course specific outcomes</b>
1	BCM1B01	BUSINESS MANAGEMENT	<ul style="list-style-type: none"> <li>• C01: This course introduces the importance of ethics in business.</li> <li>• CO2: Helps to understand the process of business management and its functions and acquire the knowledge and capability to develop ethical practices for effective management.</li> </ul>
1	BCM1C01	MANAGERIAL ECONOMICS	<ul style="list-style-type: none"> <li>• C01: Acquaint students with the basic principles of micro and macro economics for developing the understanding of theory of the firm, markets and the environment, which would help them in managerial decision making process.</li> </ul>



2	BCM2B02	FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> <li>• C01: This paper introduces basic accounting concepts, principles and preparation of financial statements</li> <li>• C02: It helps to equip the students with the skills of preparing financial statements for various type of organizations and also enable the student to acquire the knowledge about</li> </ul>
			<p>financial reporting standards and to understand corporate accounting method</p>
2	BCM2C02	MARKETING MANAGEMENT	<ul style="list-style-type: none"> <li>• C01: The course aims to provide basic knowledge about the concepts, principles, tools and techniques of marketing and impart necessary knowledge which helps the students to choose a carrier in the field of marketing.</li> <li>• C02: Exposes the students to the latest trends in marketing.</li> </ul>



3	BCM3A11	BASIC NUMERICAL METHODS	<ul style="list-style-type: none"> <li>• C01: Intends to enable the students to acquire knowledge of numerical equations, matrices progression, financial mathematics and descriptive statistics.</li> <li>• C02: At the end of this course, the students will be able to understand numerical equations, mathematical progressions, financial mathematics, descriptive statistics and their applications.</li> </ul>
3	BCM3A12	PROFESSIONAL BUSINESS SKILLS	<ul style="list-style-type: none"> <li>• C01: Discusses about digital India.</li> <li>• C02: Helps to update and expand basic informatics skills of the students and equip the students to effectively utilize the digital knowledge resources for their study.</li> </ul>
3	BCM3B03	BUSINESS REGULATION	<ul style="list-style-type: none"> <li>• C01: The course tries to familiarize the students with certain statues concerning and affecting business organizations in their operations.</li> </ul>



			<ul style="list-style-type: none"> <li>• C02: Helps to know the students with the basic concepts, terms and provisions of mercantile and</li> </ul>
			<p>business laws and develop the awareness regarding these laws affecting trade, business and commerce.</p>
3	BCM3B04	CORPORATE ACCOUNTING	<ul style="list-style-type: none"> <li>• C01: To acquire conceptual knowledge of the corporate accounting and the techniques of preparing the financial statements.</li> </ul>
3	BCM3C03	HUMAN RESOURCES MANAGEMENT	<ul style="list-style-type: none"> <li>• C01: The course tries to familiarize the students with the different aspects of managing human resources in an organization and equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</li> </ul>



4	BCM4A13	ENTREPRENEURSHIP DEVELOPMENT	<ul style="list-style-type: none"> <li>• C01: The course tries to familiarize the students with the concept of entrepreneurship and generate innovative business ideas in the emerging industrial scenario.</li> <li>• C02: Helps to identify and develop the entrepreneurial talents of students.</li> </ul>
4	BCM4A14	BANKING AND INSURANCE	<ul style="list-style-type: none"> <li>• C01: This course imparts knowledge about different norms of banking services and the procedure for opening and operating bank accounts and various provisions of Banking Regulation Act 1949 and the reforms in the banking sector and insurance sector.</li> </ul>
4	BCM4B05	COST ACCOUNTING	<ul style="list-style-type: none"> <li>• C01: The course tries to familiarize the students with the various concepts and elements of cost and to create cost consciousness among the students.</li> </ul>



4	BCM4B06	CORPORATE REGULATIONS	<ul style="list-style-type: none"> <li>• C01: gives insights on corporate law and to make them aware of the importance of corporate governance in the management of organizations.</li> </ul>
4	BCM4C04	QUANTITATIVE TECHNIQUES FOR BUSINESS	<ul style="list-style-type: none"> <li>• C01: Helps to understand the use of quantitative techniques in managerial decision making.</li> </ul>
5	BCM5B07	ACCOUNTING FOR MANAGEMENT	<ul style="list-style-type: none"> <li>• C01: Provides the students an understanding about the use of accounting and costing data for planning, control, and decision making.</li> <li>• C02: Enables the students to understand the concept and relevance of management accounting.</li> </ul>
5	BCM5B08	BUSINESS RESEARCH METHODS	<ul style="list-style-type: none"> <li>• C01: This course enables the students for acquiring basic knowledge in business research methods and to develop basics skills in them to conduct survey and research case studies.</li> </ul>



5	BCM5B09	INCOME TAX LA' AND ACCOUNTS	<ul style="list-style-type: none"> <li>• C01: Major objective of this course is to impart basic knowledge and equip students with application of principles and provisions income tax Act, 1961 amended up to date.</li> </ul>
5	BCM5B10	COMPUTER APPLICATION IN BUSINESS	<ul style="list-style-type: none"> <li>• C01: This course intends to help the students to acquire basic knowledge about computer and its application in various areas of business</li> <li>• C02: Enable the students to understand the modern trends and technologies in computer.</li> </ul>
5	BCM5B11	BUSINESS INFORMATION SYSTEM	<ul style="list-style-type: none"> <li>• C01:Discusses about the information technology and its relevance to the various areas of business.</li> </ul>
5	BCM5D01(OOPEN COURSE)	BASIC ACCOUNTING	<ul style="list-style-type: none"> <li>• C01:Introduces the basic accounting principles and practices.</li> </ul>
6	BCM6B12	INCOME TAX A GST	<ul style="list-style-type: none"> <li>• C01: Equips students with application of principles and provisions income tax</li> </ul>





			Act, 1961 amended up to date and GST Act 2016.
6	BCM6B13	AUDITING AND CORPORATE GOVERNANCE	<ul style="list-style-type: none"> <li>• C01: The course introduces the knowledge of auditing principles and techniques</li> <li>• C01: Tries to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.</li> </ul>
6	BCM6B14	OFFICE AUTOMATION TOOLS	<ul style="list-style-type: none"> <li>• C01: This course aims to acquire basic knowledge in the various office automation tools and its application in the various areas of business.</li> </ul>
6	BCM6B15	COMPUTERISED ACCOUNTING WITH TALLY	<ul style="list-style-type: none"> <li>• C01: This course enables the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.</li> </ul>